

Dani Bradford

01. Contact

(410) 428-1424
dani@danibradford.com
danibradford.com

02. Education

Maryland Institute College of Art
BFA Graphic Design
08.08

Carroll Community College
AA Visual Arts
05.05

03. Experience

Multimedia Designer

08.09—current B&O Railroad Museum

I art direct all print, web, and multimedia materials, working with the Executive and Marketing Director, Archivist, Chief Curator and 7+ other employees at this Smithsonian Affiliate Non-Profit Museum. I film, produce, and edit a TV network program, design print, web, and video marketing and promotional materials, create and concept marketing campaigns, photograph museum events, concept and create museum exhibits, update and maintain our museum website, and communicate with outside print vendors for production.

Freelance Graphic Designer

09.06—Current Johns Hopkins University

A designer for the Foreign Affairs Symposium at Johns Hopkins University, an annual student-run symposium featuring speakers from all over the world, I work with FAS staff and chairpersons to concept a visual identity and unified set of promotional materials every year. I then design all promotional materials and communicate with outside print vendors to produce all materials.

Graphic Designer

07.08 Dubai Program: Social Design in the UAE

I traveled to Dubai, UAE with a group of 10 female MICA students to collaborate with female Emirate graphic designers at Zayed University. We conducted field research which led to designing and creating a completed web site focusing on the stereotypes between Middle Eastern and American cultures, hoping to bridge the gap between different societies and customs to focus on people and their humanity.

04. Knowledge Assets

Experienced In

Spanish
Non-Profits
Social Design
Video
Web Design
Illustration
Type
Business
Exhibit Design
Proper Grammar

Proficient In

Adobe CS4,3,2
Adobe Premiere
Adobe Soundbooth
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Dreamweaver
Adobe Flash
Final Cut Studio
HTML, CSS
Microsoft Office

05. Selected Honors

*Work selected to be produced in Baltimore City from *Create Don't Hate* AIGA Initiative
*Work featured in Ellen Lupton's *Graphic Design: The New Basics*
Phi Theta Kappa Honors Society
Knights of Pythias Scholarship
Kimberly Real Memorial Scholarship
Winnie Gordon Family Scholarship
National Deans List
National Honors Society

06. Participated In

Dubai Design Initiative in the UAE
MICA/JHU Design Coalition
Baltimore AIGA *Create Don't Hate*
AIGA Member

07. Select Freelance Clients

Johns Hopkins University
Towson University
John Shields
Flightpath Aviation
substance151
Kathy Wolf, MD